The 2025 Annual Meeting

of The Mammal Society of Japan

(Hokkaido)

Sponsorship Request

- Request for Advertisement, Exhibition Booth, etc.–

2025 Annual Conference of The Mammal Society of Japan　Executive Committees

１．Greeting

With approximately 1,200 members, the Mammal Society of Japan is the largest mammalogical society in Japan. The Society was founded in 1923 by Dr. Shozaburo Watase, a professor at Tokyo Imperial University and the Society's first president. The Society will hold its annual meeting for four days from Friday, August 22 through Monday, August 25, 2025, at Rakuno Gakuen University (Ebetsu, Hokkaido) and the Sapporo Education and Culture Hall (Sapporo, Hokkaido). This meeting will include oral and poster presentations, working group sessions, a symposium open to the general public (which is expected to attract 600–800 participants), and a symposium supported by Rakuno Gakuen University. We expect that many professional researchers, students, government officials, and visitors of the general public will come to the meeting from all over Japan and overseas.

We would like to ask for your support and sponsorship for the meeting, which will contribute to the advancement of mammalogy in Japan and the dissemination of mammalogical knowledge globally. We hope that you recognize the value of this annual meeting and choose to join us in advancing the science of mammalogy.

２．Application Procedure for Advertisement and Exhibition Booth

The Mammal Society of Japan invites companies that support the objectives of the 2025 Congress of the Mammal Society of Japan held in Hokkaido to advertise in the guide distributed to participants on the day of the Congress, on the Congress website, and to sponsor a corporate exhibition booth at the Congress venue.

The Abstract Book will be published as a digital file (PDF); no paper version of the abstracts will be distributed. On the day of the conference, a color guide to the conference venue, featuring corporate advertisements, will be distributed to participants. The Congress website will be launched by April 2025 and will be accessible to all participants upon registration. Corporate exhibition booths can be displayed for three days during the convention period, August 22 (Fri.), 23 (Sat.), and 25 (Mon.) at the main venue, Rakuno Gakuen University (582 Bunkyodai Midori-cho, Ebetsu, Hokkaido 069-8501). August 24 (Sun.) will be held at a different venue, but the exhibition booth will remain set up. The booths can be moved in from 10:00 on Friday, August 22 (installation will begin one by one), and taken down from 13:00 on Monday, August 25 (posters, etc. used by companies must be removed by 13:00). Thank you for your generous attention.

３．Abstract and Conference Website Advertisement Requirements

◆Name：The Mammal Society of Japan, Hokkaido Conference, 2025 Program

and Abstracts

◆Session：August 22 (Friday) - August 25 (Monday), 2025

◆Stencil dyeing：A4 size

◆Distribution Method：The abstract book will be available in PDF format, and a color guide to the conference venue featuring corporate advertisements will be distributed. Additionally, sponsor logos will be featured on the sponsor listing page and other relevant pages on the conference website.

<https://www.mammalogy.jp/conf/2025/index.html>

◆Fees for the PDF version of the abstract book and website: the organizer will handle the page allocation in the abstract book and the appearance of the abstract on the conference website.

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| --- | --- | --- | --- |
| Ad Placement | Advertising Space | Number of vacancies | Fee |
| Program ＆Abstracts | Website |
| Postscript | A4 1 page | List of Sponsors, etc. | 10 | ￥35,000 |
| Postscript | A4 half-page | List of Sponsors, etc. | 20 | ￥25,000 |

※The PDF publication will be in color and distributed to all participants.

However, for the secretariat's records, printed materials will be in black and white.

◆Booth fee: Exhibitors will receive a PDF copy of the program and abstracts, a printed conference program and abstracts, a conference venue brochure featuring your company's advertisement, and an advertisement on the conference website.

<https://www.mammalogy.jp/conf/2025/index.html>

※Booth arrangements are at the discretion of the organizers.

※If you participate with a booth, the participation fee is waived (for up to 2 individuals).

※Each booth includes one table (approximately 180cm in width and 45cm in depth), two display panels (approximately 90cm in width and 180cm in height each), and two chairs.

※Due to the limited booth availability, if the number of applicants exceeds the available booths, the secretariat may need to adjust the number of booths allocated. Thank you for your understanding.

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|  | Number of vacancies | Fee |
| Exhibition booth + 1 post-page | 15  | ￥45,000 |
| Exhibit booth + posterior half-page | ￥35,000 |

４．Application Method, etc.

◆How to Apply：Please complete the attached application form and submit it to the convention secretariat by mail or email. Once the secretariat has confirmed your application form, you will receive an invoice. Kindly transfer the funds to the account specified on the invoice by the payment due date. Please note that bank transfer fees are the responsibility of the applicant.

◆Application Deadline：June 6 (Fri.), 2025

◆Deadline for Submission of Ad Manuscripts：June 13 (Fri.), 2025

◆Deadline for Payment of Publication and Exhibition Booth Fees：June 13(Fri.), 2025

◆Manuscript Size：Maximum 1 page: 297mm width x 209mm height; Half page: 148mm width x 209mm height\*\*Important Notes:\*\*

- The dimensions provided are the maximum size, excluding the outer frame. When using an outer frame, please ensure a minimum margin of 5mm on all sides.

- For web page banners, the recommended size is 400 pixels (width) by 90 pixels (height).

- Please consider these sizes as guidelines. The convention committee reserves the right to make adjustments as necessary.

◆Please submit your application

※Please ensure to attach a sample of the finished product with your application.

※Submissions are primarily accepted via email attachment. However, SD card or USB memory stick for files under 20MB are acceptable as well.

Accepted file formats include:

1）PDF, jpg, or png file (with embedded fonts, file size less than 9.5 MB)

2）Microsoft PowerPoint file (file size less than 9.5 MB)

◆Other：In the event of a high volume of applications for specific pages or slots, applicants will be processed on a first-come, first-served basis.

◆Application Submission

Address：582 Bunkyo-dai Midori-machi, Ebetsu-City, Hokkaido, Japan.

Zipcode: 069-8501

Name: Secretariat of the 2025 Annual Meeting of The Mammal Society of Japan, Laboratory of Wildlife Ecology, Rakuno Gakuen University

Conference　Organizing　Committee　Chairman：Yoshikazu Sato

（staff：Tachiki）

Contact：Tachiki Email: y-tachiki@rakuno.ac..jp

Deadline： June 6 (Fri.), 2025Mammal Society of Japan 2025 Hokkaido Conference

Application form for advertisement & booth

I hereby accept the terms and conditions of the guide and agree to pay the publication fee by the deadline indicated on the invoice, and hereby apply for advertisement in the program and proceedings of the 2025 Annual Meeting of The Mammal Society of Japan, Hokkaido, Japan, and on the website of the meeting.

●Advertisement Applicants

|  |  |
| --- | --- |
| Company Name |  |
| Section name |  | Name of person in charge |  |
| Adress | 〒 |
| TEL |  | FAX |  |
| E-Mail |  |

●Details of application (Please indicate ☑ on the page you wish to appear on)

For ad manuscripts only

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| page of a magazine | number of colors | Publication Space | Number of units to be offered | Publication Fee |
| contents of a briefcase | Website |
| □　postscript | one color | A4 1 page | List of Sponsors, etc. | 10 | ￥35,000  |
| □　postscript | one color | A4 half-page | List of Sponsors, etc. | 20 | ￥25,000 |

For exhibition booths

|  |  |  |
| --- | --- | --- |
|  | Number of units to be offered | Fee |
| □　 Exhibition booth + 1 post-page | 15 companies in total | ￥45,000 |
| □　 Exhibit booth + posterior half-page | ￥35,000 |

●Ad Manuscript (Please put a ☑ mark in the appropriate box)

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| --- | --- |
| □　Data PDF, jpg, or png | □　PowerPoint file |

Brief description of the advertisement (product name, etc.)

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